

REP HEADLINE# 6305947 TRF# 493683
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP21/12 13.22
*** CHANGES*** ** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT _____ REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. _____ BUYER NAME ANNE BRAUNSCHEIDEL _____

600 FAIRMOUNT AVENUE, SUITE 306 _____ SALES PRSN WA- HEATHER UTTLEY (H) _____

TOWSON, MD 21286 _____

REP HEADLINE# 6305947

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 493683

SEP21/12 13.22

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

CHANGES

SEP21/12 13.22

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
17	S		900P-1000P	30		\$1,200.00	9/21	9/21	2		FRI	2
PROGRAM : CSI: NY												
CON COM1: CSI: NY												
18	S		1000P-1100P	30		\$1,500.00	9/21	9/21	2		FRI	2
PROGRAM : BLU BLOODS												
CON COM1: BLUE BLOODS												
SEP/12 143000.00												
CONTRACT TOTAL 143000.00												
TOTAL SPOTS 142												

MARKET TOTALS \$260,833

WFSB 36%

WTNH 21%

WVIT 26%

WTIC 16%

WCTX 1%

WCCT 0%

WHPX 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493683 /		Alt Order # 06305947
Product LINDA MCMAHON 4 SENA		
Contract Dates 09/18/12 - 09/24/12		Estimate # 1312
Advertiser McMahon for Senate		Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	09/18/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$900.00			
2	WFSB	09/18/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				8	\$200.00			
3	WFSB	09/18/12	09/21/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$600.00			
4	WFSB	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				6	\$300.00			
5	WFSB	09/18/12	09/21/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,500.00			
6	WFSB	09/18/12	09/21/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,500.00			
7	WFSB	09/18/12	09/21/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$2,100.00			
8	WFSB	09/18/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,200.00			
9	WFSB	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,200.00			
10	WFSB	09/18/12	09/21/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$450.00			
11	WFSB	09/18/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493683 /		<u>Alt Order #</u> 06305947
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1312
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$600.00			
12	WFSB	09/18/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				5	\$1,200.00			
13	WFSB	09/18/12	09/18/12	NCIS	8pm-9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-2-----				2	\$4,500.00			
14	WFSB	09/18/12	09/18/12	CBS Prime Special	M-SU 8-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$1,500.00			
N 15	WFSB	09/20/12	09/20/12	Person of Interest	10pm - 11pm		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---3---				3	\$2,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	09/17/12-09/23/12	Person of Interest	10pm - 11pm	----Th----	:30	\$2,000.00	NM		
Credited												
16	WFSB	09/21/12	09/21/12	Undercover Boss	8pm - 9pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----3--				3	\$1,200.00			
N 17	WFSB	09/21/12	09/21/12	CSI: NY	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----3--				3	\$1,200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	WFSB	09/17/12-09/23/12	CSI: NY	9pm - 10pm	-----F----	:30	\$1,200.00	NM		
Credited												
N 18	WFSB	09/21/12	09/21/12	Blue Bloods	10pm - 11pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----3--				3	\$1,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	WFSB	09/17/12-09/23/12	Blue Bloods	10pm - 11pm	-----F----	:30	\$1,500.00	NM		
Credited												
19	WFSB	09/22/12	09/22/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$350.00			
20	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$450.00			
21	WFSB	09/22/12	09/22/12	CSI	8pm - 9pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$900.00			
22	WFSB	09/22/12	09/22/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$900.00			
23	WFSB	09/22/12	09/22/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$900.00			
24	WFSB	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2				2	\$350.00			

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333 Capital Blvd
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(860)728-3333

<u>Contract / Revision</u> 493683 /		<u>Alt Order #</u> 06305947
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1312
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
25	WFSB	09/23/12	09/23/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----2				2	\$450.00			
26	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$350.00			
27	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----2				2	\$1,600.00			
28	WFSB	09/23/12	09/23/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$7,200.00			
29	WFSB	09/23/12	09/23/12	Delayed 830-930p	830-930p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$1,800.00			
30	WFSB	09/23/12	09/23/12	Delayed The Good Wife	930-1030p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----2				2	\$1,800.00			
31	WFSB	09/23/12	09/23/12	Delayed The Mentalist	1030-1130p		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----2				2	\$1,600.00			
32	WFSB	09/24/12	09/24/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$900.00			
33	WFSB	09/24/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	2-----				2	\$200.00			
34	WFSB	09/24/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$600.00			
35	WFSB	09/24/12	09/24/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$300.00			
36	WFSB	09/24/12	09/24/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$1,500.00			
37	WFSB	09/24/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$1,500.00			
38	WFSB	09/24/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$2,100.00			
39	WFSB	09/24/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$1,200.00			
40	WFSB	09/24/12	09/24/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$1,200.00			
41	WFSB	09/24/12	09/24/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$450.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$450.00			
42	WFSB	09/24/12	09/24/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$600.00			
43	WFSB	09/24/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$1,200.00			
44	WFSB	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$5,000.00			
45	WFSB	09/18/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$50.00			
46	WFSB	09/23/12	09/23/12	M-SU Delayed News	Delayed News		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,200.00			
47	WFSB	09/18/12	09/21/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$900.00			
48	WFSB	09/18/12	09/21/12	10am-11am	10am - 11am		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$400.00			
49	WFSB	09/24/12	09/24/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$900.00			
50	WFSB	09/24/12	09/24/12	10am-11am	10am - 11am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$400.00			
51	WFSB	09/19/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$900.00			
52	WFSB	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				4	\$200.00			
53	WFSB	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				1	\$300.00			
54	WFSB	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,200.00			
55	WFSB	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,200.00			
56	WFSB	09/19/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$600.00			
57	WFSB	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div>												
58	WFSB	09/19/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30			NM	3	\$150.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div>												
Week:		09/17/12	09/23/12	--WTF--				3	\$50.00			
59	WFSB	09/19/12	09/21/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div>												
Week:		09/17/12	09/23/12	--WTF--				1	\$900.00			
Totals											142	\$143,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	142	\$143,000.00	\$121,550.00
Totals	142	\$143,000.00	\$121,550.00

Signature: _____ Date: _____

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